

Diskeeper is now



Think Faster.™ Visit us at ConduSiv.com

Solution Pitch:

Diskeeper is software that automatically makes servers, desktops and laptops faster, more reliable and longer-lived without Administrators having to make any other changes.

Diskeeper

Why Diskeeper is a vital add-on to Windows systems and what your customers need to know

Why Sell Diskeeper?

- Accelerate database and backup performance.
- Keep servers running like new.
- Extend server life.
- Extremely high customer satisfaction.

Who to Sell to?

- Windows users that require peak Exchange, SharePoint and SQL performance.
- Companies that need peak backup performance.
- Small, medium, large and enterprise companies.

Is the Windows Freebie Defragmenter “Good Enough” for SMB and Corporate Use? ...No.

- Not designed for business use.
- Does not prevent the problem of file fragmentation from occurring
- Not designed for new storage technologies such as SSDs and SANs.
- Cannot maintain peak backup, database or Office performance in real time.
- Cannot maintain optimal storage performance in real time.
- No central management console to manage.
- No graphical analysis reporting function.

Where Diskeeper Fits Into the System:

Diskeeper® data performance software:

Installs on Windows physical servers, desktops, laptops and operates at the OS level.

Conversation Key Phrases:

- Faster database performance
- Faster Antivirus scans
- Wasted disk space
- Faster backup performance
- Systems getting slow
- Improved reliability
- Faster system performance
- Faster system performance
- Adding storage

Add-On Opportunities:

- Windows server, workstation and laptop hardware sales.
- Windows OS, AV, Exchange, SQL, any Windows-compatible software sale.
- When they tell you their applications and systems are sluggish.
- When your prospect is upgrading hardware to get better performance or efficiency from their network or storage.
- When users are purchasing additional storage.
- Add to backup software sales.

Top Qualification Questions:

Could improved backup performance help your business?

Diskeeper accelerates backup performance allowing you to backup more data in the same backup window.

Could increased database performance help your business?

Diskeeper accelerates database performance increasing productivity.

Could storage performance be improved?

Diskeeper increases storage system speed for faster data access.

Is Help Desk traffic eating up your proactive time?

Diskeeper reduces application and system performance issues.

Are you finding you have to do more with what you have?

Diskeeper increases system longevity allowing for longer times between system refreshes.

Are your data storage capacity needs growing?

Diskeeper maximizes existing disk storage space.

Key Differentiators – Diskeeper

These business-class features are not found in the freebie built-in utilities.

- **IntelliWrite®** fragmentation prevention technology is the only solution that prevents file fragmentation before it can occur, eliminating unnecessary I/Os thereby keeping applications and storage running at peak speeds.
- **InvisiTasking®** technology. Allows real-time optimization of files even during heavy traffic with complete invisibility and zero resource conflicts.

Value Propositions

“ConduSiv Technologies Corporation, winner six times in a row, is unrelenting in its dominance of this category.” – 2011 Reader’s Choice Award: Best Disk Defragmentation and Drive Monitoring Tool, Redmond Magazine

- Boost database and Office application performance.
- Increase SAN data retrieval rates.
- Reduce unnecessary Help Desk calls and expenses from fragmentation-related support issues such as blue screens, crashes, and sluggish application performance.
- Cut antivirus scans and backup times up to 50%.
- Avert drive failures, backup aborts.
- Extend hardware life one to three years.

Requirements:

For Workstations and Laptops:

Runs on Windows XP home and Professional, Windows Vista / 7 Home Basic, Windows Vista / 7 Home Premium, Windows Vista / 7 Ultimate, Windows Vista Business, Windows 7 Professional, Windows Vista / 7 Enterprise platforms (including compatible CPUs from other manufacturers).

For Servers:

Runs on Windows Server 2003 Web, Windows 2003 / 2008 R2 Server Standard, Windows 2003 / 2008 R2 Server Enterprise, Windows 2003 / 2008 R2 Datacenter Server, Windows 2003 w/Server Appliance Kit, Windows Storage Server 2008 R2, and Windows Small Business Server 2011 platforms (including compatible CPUs from other manufacturers).

Customer Pain Points

- Slow database access.
- Sluggish application or degraded system performance.
- Backups aborted or taking too long.
- Data storage needs growing.
- Slow data storage access.

Diskeeper Product SKUs	Product Description
Diskeeper Pro 10-24 licenses: Mfg# 191565	Automatic data performance software for Windows laptops and workstations.
Diskeeper Server 5-9 licenses: Mfg# 191575	Automatic data performance software for Windows servers.
1-year Maintenance SKUs	Product Description
Diskeeper Pro 10-24 licenses Mfg# 191609	1-year maintenance add-on
Diskeeper Server 5-9 licenses Mfg# 191619	1-year maintenance add-on

For sales support or questions:

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For more information:

on ConduSiv Technologies Partner Program and product NFRs:
<https://www.condusiv.com/partners/>

Additional Products from ConduSiv Technologies Corporation

V-locity® virtual platform disk optimizer

Undelete® instant file recovery and data protection software

Visit: www.condusiv.com/channel for product info

For complete Channel SKU list visit: www.condusiv.com/partners/channel/purchase